



2012 AMI SHOW
May 1 -3 , 2012
Dallas Convention Center

Get in on the
BIG DEAL
in Dallas Y'all

With an ad in the official **AMI SHOW GUIDE**

Get the stampede started...to your booth that is... this spring in Dallas. Rope them in and make your booth their first stop with an ad in the **OFFICIAL AMI SHOW GUIDE**

Meat and poultry processors will refer to it while on the show floor and in the months after. No other resource provides as much exposure for your company or complements your trade show efforts so effectively as the **OFFICIAL AMI SHOW GUIDE**.



Contact Bill Kinross today at
312-274-2214 or email bkinross@meatingplace.com

Ad close is Feb. 15, 2012,
Materials are due Feb. 22, 2012



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THE AMI SHOW GUIDE...

- ★ Gets customers to your booth
- ★ Gives legs to your marketing message
- ★ Maximizes your trade show investment
- ★ Puts you where your customers are

RATES & SPECS

For production specifications,
contact Shirleen Kajiwara

Send all electronic materials to
printmaterialsmol@meatingplace.com

AD RATES

FULL PAGE: \$4,000 (gross)

CLOSING DATES*

AD CLOSING: February 15, 2012

MATERIALS DUE: February 22, 2012

DISTRIBUTION: 6,000 copies distributed to all attendees
at the Dallas Convention Center at the entrance of the 2012
AMI International Expo

Reserve your space today!

Contact BILL KINROSS,
VP/Group Publisher, Meatingplace
1415 N. Dayton Street, Chicago, IL 60642
Phone: (312) 274-2214
Email: bkinross@meatingplace.com

*Closing dates apply only if not part of Meatingplace advertising package